

Watch/Discussion Party
Crash Course: Navigating Digital Information

Episode 7: Evaluating Photos & Videos



7



EVALUATING

PHOTOS & VIDEOS



League of Women Voters Mission

- Established 1902
- Empowering Voters.
Defending Democracy
- LWV of Kittitas County since 1968
- Nonpartisan educational & political
grassroots organization

Katherine Murphy

- League member since 2017
- Trained since high school in research, journalism, debate, technical writing,
- BA: Anthropology
MS: Human-Centered Design & Engineering
- 40+ years of patient advocacy

Mind Fools Us

We are used to believing that
seeing is believing.

Pay Attention

- Context
- Time elapsed
- Caption
- Source

Image Hunting

- Google reverse image search
- In Chrome, right click on the image and hit enter
- Snopes & PolitiFact
- Tin Hat is another source

Video Hoaxes

- There is no text without context
- Fabricating videos is getting easier
- Deep Fake—uses AI to create a video to imitate a real person
- Check the source!
- Watch/read laterally – keyword search

What We Practice, We Become

- How frequently do you check on evidence before reposting an article?
- What clues you to check?
- What is the most outrageous thing you have caught?

Why Important?

Without using lateral reading skills
and looking for additional context
for images we encounter,
we risk being duped by actors
spreading misinformation

Which Face is Real

- Center for an Informed Public
- Reassure yourself that you are capable of telling fake from real
- Tips



8

79%

80%

81%

DATA &

INFOGRAPHICS



Thank You

- To view again, visit our YouTube channel, [LWV Kittitas Channel](#)
- For slides/links, visit our blog at <https://kittitasleague.org>
- To continue the discussion, visit our League of Women Voters of Kittitas County on Facebook, @Kittitas_LWV on Twitter, or @kittitas_league on Instagram

EVALUATING IMAGES

TAKE-AWAYS

What is the evidence for the claim?

Is image relevant to the claim?

Is image-based evidence trustworthy?

Does image support the claim?

What is the image context?*

Seeing does not equal believing

*date, source, link, origin, credit