

**Watch/Discussion Party**  
**Crash Course: Navigating Digital Information**

**Episode 9: Click Restraint**



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**CLICK**

**RESTRAINT**



# **League of Women Voters Mission**

- Established 1902
- Empowering Voters.  
Defending Democracy
- LWV of Kittitas County since 1968
- Nonpartisan educational & political  
grassroots organization

# Katherine Murphy

- League member since 2017
- Trained since high school in research, journalism, debate, technical writing,
- BA: Anthropology  
MS: Human-Centered Design & Engineering
- 40+ years of patient advocacy

“Understanding information is not about finding multiple sources; it’s about finding multiple reliable sources when conducting a search.”

# **Fact Checkers Best Practices**

- Scan results at least to the end of the first page for URLs and trusted sites
- Read the snippets under the results
- Look at the next page
- Then use lateral reading and click multiple sites

# Algorithms

- Ads can load first
- Not objective
- Created by humans
- Affected by human behavior
- Created to maximize the goals of the organization who craft them

# Google Return Results

- “Look at how relevant it thinks the page will be to what you searched for.”
- The “quality of the site based on Google’s own definition of quality.”



# Search Tricks

- Put the phrase you are searching for in quotation marks.
- Site:(domain name) search phrase
- A minus site(domain name) search phrase excludes that site

# **News Literacy Project**

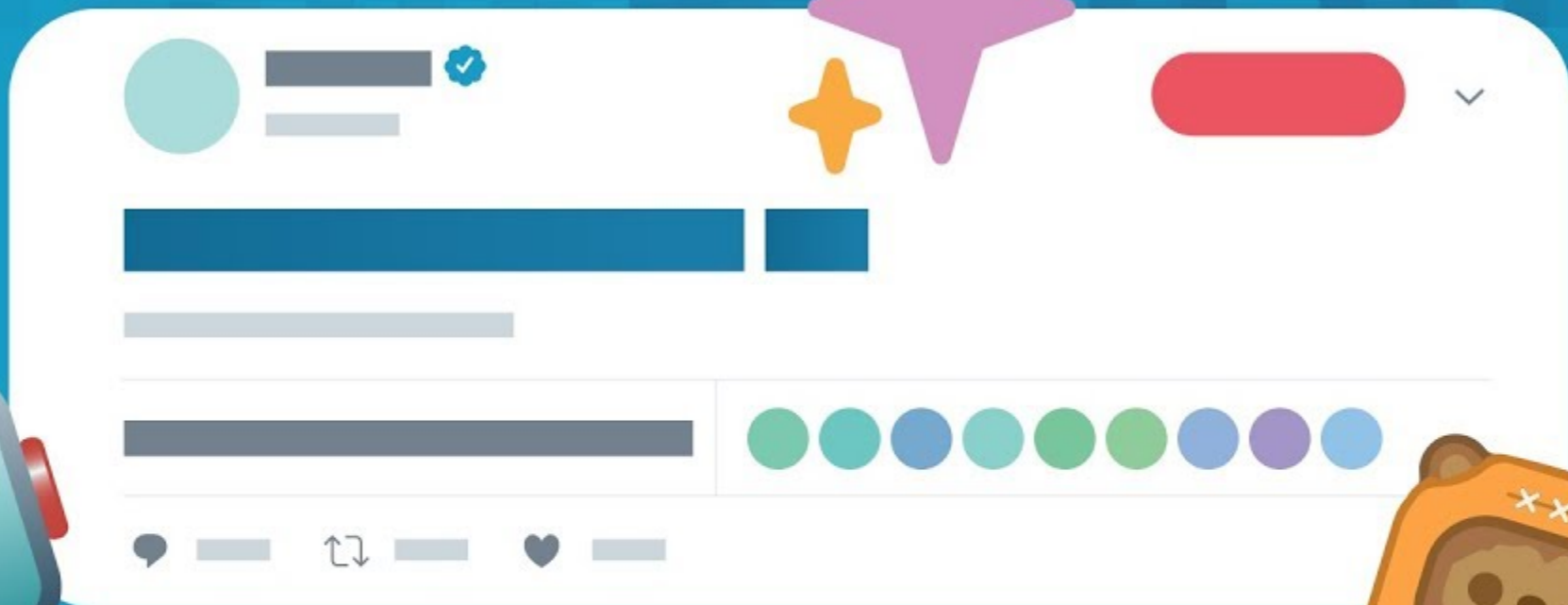
NLP, a nonpartisan national education nonprofit, provides programs and resources for educators and the public to teach, learn and share the abilities needed to be smart, active consumers of news and information and equal and engaged participants in a democracy.

# **What We Practice, We Become**

- How patient are you when looking up information?
- How frequently do you look at citations below the top three?
- How frequently do you look at page 2 or page 3 of results? When do you do this?



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# SOCIAL MEDIA



# Thank You

- To view again, visit our YouTube channel, [LWV Kittitas Channel](#)
- For slides/links, visit our blog at <https://kittitasleague.org>
- To continue the discussion, visit our League of Women Voters of Kittitas County on Facebook, @Kittitas LWV on Twitter, or @kittitas\_league on Instagram



# CLICK RESTRAINT TAKE-AWAYS

Patience is a  
hard earned  
skill

Click  
restraint =  
don't click!

Algorithms  
are not  
objective

Don't click  
first couple  
of search  
results\*

There is no  
search  
engine stork

What we  
practice,  
we become

\*scan result titles/urls, news? opinion? relevant?