

ADDITIONAL TALKING POINTS FOR SENATOR WARNICK ON SB5400

Add the following statements depending on the situation:

- **Green** highlight point relates to business perspective
 - **Blue** highlight point relates to relationships/action
-
- Typically, local news businesses are small businesses. They contribute to the economic health of the communities they serve by employing professional, local journalists.
 - Local news reporters often live in our neighborhoods, shop in our local grocery stores, pay city and county taxes and support Main Street small businesses.
 - This bill will return jobs to the local news outlets hit hardest by mega, multi-national social media platforms like Meta, Facebook and Google.
-
- Credible local news sources benefit us by keeping us up to date about what's happening in our neighborhoods, at City Hall, in boardrooms and workplaces, in our schools and on our sports fields.
 - When local news outlets employ local professionals, your neighbors are more likely to vote, be more engaged in their communities, have more candidates to chose from for local office, and be less likely to hold polarizing political viewpoints.
 - Studies also show a link between quality local news coverage and stronger public health campaigns and better oversight of government spending.
 - Please, support our communities - especially during this challenging fiscal year - by supporting SB5400. Tell us how we can help get it to the floor.